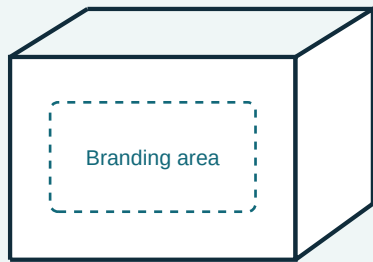


PRODUCT PLANNING GUIDE

Cufflinks

Plan the artwork. Confirm the specification. Approve the proof.



Shape / print position: confirm

Place your branding

Show the chosen item and preferred logo position. The printable area depends on its shape and branding method.

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

1 Confirm your specification

Confirm item variant, colour, branding method, placement and quantity.

2 Prepare the right file

Adapt the logo to the specific process and check small details at the finished size.

3 Review the final proof

Check logo scale, orientation, personalisation and the approved branding area.

Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/cufflinks/>