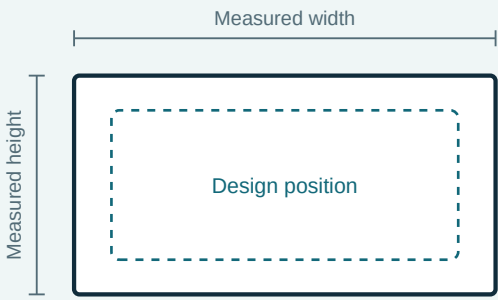


PRODUCT PLANNING GUIDE

Desk Name Plates

Plan the artwork. Confirm the specification. Approve the proof.



Measured width

Measured height

Design position

Surface / fixings / viewing side: confirm

Measure the space

Send width and height with units, a clear surface photo and the intended viewing side. Include installation constraints.

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

- 1 Confirm your specification**
Confirm the surface, dimensions, material, finishing and installation needs.
- 2 Prepare the right file**
Supply the exact names, titles or numbers and identify which information varies across the set.
- 3 Review the final proof**
Check viewing direction, fixing positions and clearance around important content.

Your brief

Dimensions + units	Material / variant
Position / sides	Quantity + versions
Artwork filenames	Required date / location

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<https://shahidadvertising.com/products/desk-name-plates/>