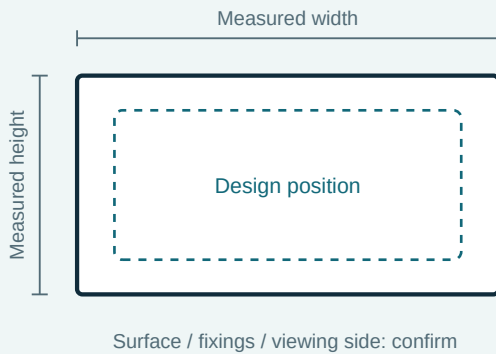


PRODUCT PLANNING GUIDE

Directory Signage

Plan the artwork. Confirm the specification. Approve the proof.



Measure the space

Send width and height with units, a clear surface photo and the intended viewing side. Include installation constraints.

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

1 Confirm your specification

Confirm the surface, dimensions, material, finishing and installation needs.

2 Prepare the right file

Provide an approved location plan, destination names and arrow directions for every face.

3 Review the final proof

Check viewing direction, fixing positions and clearance around important content.

Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/directory-signage/>