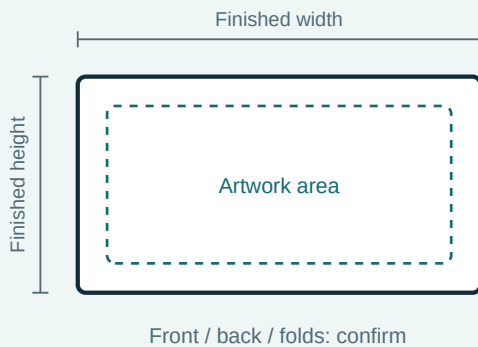


## PRODUCT PLANNING GUIDE

# Embossing Seals

Plan the artwork. Confirm the specification. Approve the proof.



## Map your layout

Mark the finished size, sides and any folds. Keep important content away from trim and fold positions.

Schematic only - not to scale

**Planning guide - request the confirmed production template before final export.**

## Before you send your artwork

### 1 Confirm your specification

Confirm stock, finish, sides and quantity.

### 2 Prepare the right file

Supply clear vector linework and review fine text at the final impression size.

### 3 Review the final proof

Check spelling, contact details, QR codes and the front/back orientation.

## Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/embossing-seals/>