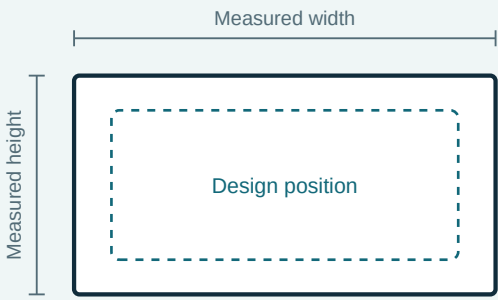


PRODUCT PLANNING GUIDE

Frontlit Signage

Plan the artwork. Confirm the specification. Approve the proof.



Measured width

Measured height

Design position

Surface / fixings / viewing side: confirm

Measure the space

Send width and height with units, a clear surface photo and the intended viewing side. Include installation constraints.

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

- 1

Confirm your specification
Confirm the surface, dimensions, material, finishing and installation needs.
- 2

Prepare the right file
Supply vector artwork and a location view; show the desired lit and unlit appearance where relevant.
- 3

Review the final proof
Check viewing direction, fixing positions and clearance around important content.

Your brief

Dimensions + units	Material / variant
Position / sides	Quantity + versions
Artwork filenames	Required date / location