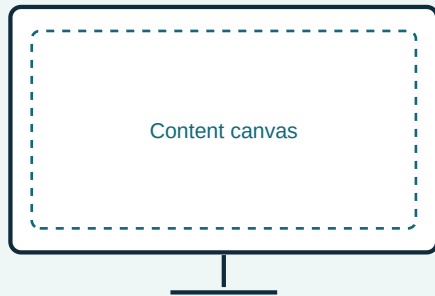


## PRODUCT PLANNING GUIDE

# LED Screens

Plan the artwork. Confirm the specification. Approve the proof.



Pixels / ratio / orientation: confirm

## Plan the screen content

Confirm the screen canvas in pixels, aspect ratio and orientation before preparing image or video content.

Schematic only - not to scale

**Planning guide - request the confirmed production template before final export.**

## Before you send your artwork

- 1 **Confirm your specification**  
Confirm screen dimensions, pixel canvas, orientation and intended location.
- 2 **Prepare the right file**  
Send a sample of the intended content. Confirm pixel dimensions, supported file formats and any video requirements before final export.
- 3 **Review the final proof**  
Check text readability, content duration, playback format and screen orientation.

## Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/led-screens/>