

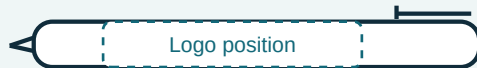
PRODUCT PLANNING GUIDE

Pens

Plan the artwork. Confirm the specification. Approve the proof.

Place your branding

Show the chosen item and preferred logo position. The printable area depends on its shape and branding method.



Shape / print position: confirm

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

1 Confirm your specification

Confirm item variant, colour, branding method, placement and quantity.

2 Prepare the right file

Prepare the logo for the confirmed model and simplify fine detail where the marking area is small.

3 Review the final proof

Check logo scale, orientation, personalisation and the approved branding area.

Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/pens/>