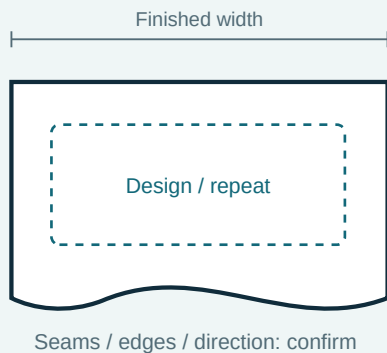


PRODUCT PLANNING GUIDE

Pocket Handkerchiefs

Plan the artwork. Confirm the specification. Approve the proof.



Choose the placement

Show the design position and direction. Include garment sizes or finished fabric dimensions where relevant.

Schematic only - not to scale

Planning guide - request the confirmed production template before final export.

Before you send your artwork

- 1 **Confirm your specification**
Confirm fabric, item size, colour, decoration method and placement.
- 2 **Prepare the right file**
Show motif direction and placement around folds, ties and seams.
- 3 **Review the final proof**
Check seams, edges, design scale and any size-specific placement.

Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/pocket-handkerchiefs/>