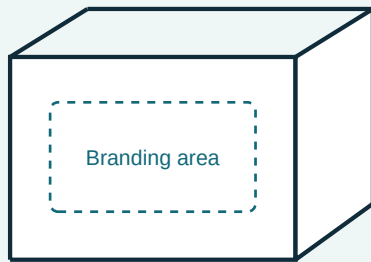


## PRODUCT PLANNING GUIDE

# Ties & Tie Clips

Plan the artwork. Confirm the specification. Approve the proof.



Shape / print position: confirm

## Place your branding

Show the chosen item and preferred logo position. The printable area depends on its shape and branding method.

Schematic only - not to scale

**Planning guide - request the confirmed production template before final export.**

## Before you send your artwork

### 1 Confirm your specification

Confirm item variant, colour, branding method, placement and quantity.

### 2 Prepare the right file

Adapt the logo to the specific process and check small details at the finished size.

### 3 Review the final proof

Check logo scale, orientation, personalisation and the approved branding area.

## Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/ties-tie-clips/>