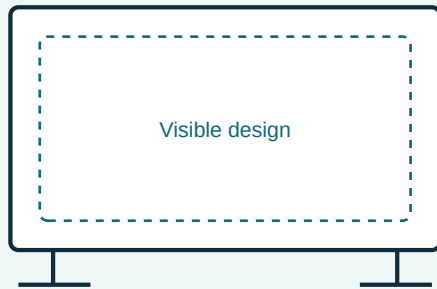


## PRODUCT PLANNING GUIDE

# Totem Display Stands

Plan the artwork. Confirm the specification. Approve the proof.



Frame / edges / display space: confirm

## Fit the display space

Confirm the selected display model and visible area. Show the venue space, entrances and any height restrictions.

Schematic only - not to scale

**Planning guide - request the confirmed production template before final export.**

## Before you send your artwork

### 1 Confirm your specification

Confirm model, dimensions, print sides, frame and installation needs.

### 2 Prepare the right file

Use the actual hardware template and keep key information clear of bases, seams and support areas.

### 3 Review the final proof

Check visible artwork, frame coverage, joins and any areas hidden by fittings.

## Your brief

Dimensions + units

Material / variant

Position / sides

Quantity + versions

Artwork filenames

Required date / location

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<https://shahidadvertising.com/products/totem-display-stands/>